



# Postgraduate Pathway in Business

## The educational aims of the programme element are to:

1. Develop in students fundamental knowledge and understanding of business and its internal and external operating processes, inclusive of planning and strategy, growth, marketing, products/services, social responsibility, and the management and development of human resource within organisations.
2. Develop in students an appreciation and desire to learn based on competent intellectual and practical skills that build to a set of transferable skills that will support them in all aspects of their onward academic studies/careers and support their decision making in an informed manner.
3. Ensure that students have attained the prescribed level of inter-disciplinary language competence.
4. Prepare students for postgraduate study to meet the required academic standards.

## In Semester one you will study:

- Interactive Learning Skills & Communication for PG Study
- Critical & Creative Thinking
- Research Methods for PG Study
- Management Principles

## Module overview

### Critical and Creative Thinking

The Critical and Creative Thinking module has been designed to assist learners in developing a range of critical and analytical thinking skills necessary for successful study at postgraduate level. This will be achieved by learners gaining an understanding of concepts used in critical thinking; interpreting the arguments of others and developing effective arguments of their own whether in spoken or written form

### Interactive Learning Skills and Communication 5

To develop: a range of academic and communication skills necessary for successful study at postgraduate level; a range of transferable communication skills (written and oral) to prepare students for professional life; independent learning tactics and strategies and, encourage students to take responsibility for their personal, academic and professional development.

### Management Principles

The Management Principles module has been specifically designed for students who are required to demonstrate an appropriate understanding of current management themes and skills and their application as a basis for further study of such concepts at Masters level at Brunel Business School, Brunel University.

### Research Methods

The Research Methods module has been specifically designed for students who are required to demonstrate appropriate research and study skills at Masters level at the University. Successful completion of this module indicates that students have obtained a good understanding of and ability to apply the requisite skills involved in demonstrating their understanding of, and ability to evaluate, conduct and report research findings.